

MARKETING PLAN

# MISCELLANEOUS

Your potential buyers will hear of your property in many other ways

**Open House(s)** Sunday And Saturday Open Houses Will Be Held Showcasing Your Property.



**Monthly And Special Flyers**

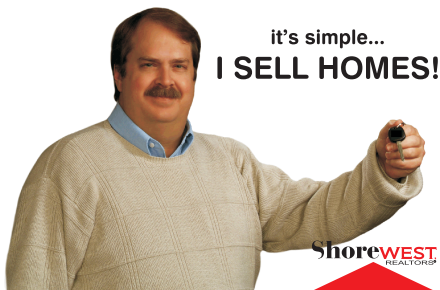
**Just Listed Postcards** - mailing(s) include your neighborhood and others

**Office Tours** - Our office agents (more than 60) will tour your property to become familiar with it so they can notify any of their current clients of their potential interest.

**E-mail Campaigns** - NOT SPAM. I have accumulated an e-mail list of folks who want to be notified when a new property hits the market.

**Relocation Network** - ShoreWEST has the largest relocation network in the area.

**PIN Number on Sign** - When your prospective buyers call the TOLL FREE number of your yard sign, they can punch in your PIN number to get information on your property 24 hours a day!



it's simple...  
I SELL HOMES!



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